



Direct Marketing Association of Southern Africa

P O Box 4810

Randburg

2125

Registration: 2005/040417/08

Agreement between DMASA and _____

Acknowledgment

1. I, _____ hereby acknowledge that I am duly authorized to complete this application on behalf of _____ (company name) registration number _____.
2. I have read the contents of the DMASA's MOI and Code of Ethics and regard some as binding on our company;
Please download online: <https://www.dmasa.org/sites/dmasa.org/files/moi-2018pdf.pdf>
3. That this application, including the MOI and Code of Ethics constitute a binding contract between our company and the DMASA, as is evidenced by my signature here below.
Please download online: https://www.dmasa.org/sites/dmasa.org/files/dmasa_codes_of_practice_2018.pdf
4. I understand the importance of the ethical marketing guidelines and the legal requirements for the protection of private information on my databases and customers.
I also understand the contents of the DMASA memorandum of incorporation (MOI)

Signature of authorized official

N.B. Kindly print, complete by hand and forward signed copy to info@dmasa.org.

Directors: Chairman - Warren Moss, CEO - David Dickens, Christiane Duval, Vice Chairman - Darryl Joubert, Wayne Mann, Danny Aaron, Desigan Katharayan, Veli Ngubane, Ongopotse Motlhanke

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